

SEND CONTENT ACCORDING TO STORE VIEW

For Magento sites with different store views for multiple languages, you're able to map each store view of Magento with inRiver so that your content can be published in multiple language views.

- Store view mapping between Magento and inRiver
- Send translations for labels, attributes, categories
- Select currency for every store view
- Store view selection option available in export profile job

Vaimo and Magento 2 inRiver Connector: With the help of this connector, you can connect your Magento store with the inRiver Product Marketing Cloud and manage thousands of products more easily.

Once you import catalogue data in inRiver, you can push that data into your Magento 2 store. It works with simple, configurable, and virtual types of products. The store owner can import information about the categories (and their structure), simple products, configurable products and all their attributes, including assigning images to the product.

EXPORT CATEGORIES, ATTRIBUTES WITH OPTIONS, SETS

On top of products, you can also export categories, attributes options and attribute sets to Magento. When you create an attribute in inRiver, it will be exported to Magento during an export job.

MAPPING CONTENT OF PRODUCT ATTRIBUTES

You can map various inRiver product attributes with Magento. Attributes define the basic properties of a product which differentiate one product from another.

The following product attributes can be mapped:

- Name
- Price
- Weight
- Quantity
- Short Description
- Description
- Meta Title
- Meta Description
- URL Key
- SKU
- Standard Magento Attributes including special price, tax class, etc



PLEASE NOTE

Vaimo's Magento 2 inRiver Connector is compatible with Magento Commerce Cloud, Magento Commerce and Magento Open Source.

FEATURES



- Works with simple, configurable, and virtual products
- Create multiple jobs and schedule them for execution
- Map product attributes between Magento and inRiver
- Set fallback name field when the mapped field is not present
- Filter exported products based on category, family, status, completeness, etc.
- Decide how you want to export attributes — Single predefined group or All Attributes Group
- Export specific product(s) using SKU identifier
- Create attributes, attribute sets and attribute options using inRiver
- Export multiple images of a product
- Map standard attributes of Magento using their code
- Export inRiver attributes as Magento custom attributes
- inRiver connector module also works with multi-store Magento setup
- Send product information according to locale such as – en, es, de
- Send SEO information with products
- Five types of Magento export profiles available
- Quick export job functionality is included
- Support multi-language translations
- The source code is fully open for customisation
- Set sorting order for product images
- Select currency while store view mapping
- Set URL prefix for product models to avoid same name issue



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Contact your closest Vaimo office or visit our website: www.vaimo.com