



QUICK LAUNCH ACCELERATOR



2020
MAGENTO COMMERCE: DIGITAL EXPERIENCE
SOLUTION PARTNER OF THE YEAR
COMMERCIAL | EMEA

QUICK LAUNCH ACCELERATOR



What is it?

An Accelerated Quick Launch approach for D2C Ecommerce built on the Magento platform in a condensed time frame with a strong foundation for further development and growth.



Who is it for?

Companies thinking of going direct for the first time, those wanting to tap into a new audience, or simply just offering a faster and best-practice based purchasing experience.



How does it work?

STEP 1 - Accelerated Discover, Define & Design - where we create a solid foundation for the general visual identity of your site, define the look and feel and functionality needed.

STEP 2 - Setup & Development - we go through Third Party integrations, Front-end Themes, Product Catalog and Cart & Checkout flows.

STEP 3 - Train, Prep & Test - with an interactive prototype which looks to validate the solution and assumptions.

STEP 4 - Go-Live & Post-Launch - we push a unique and effective D2C MVP and finalize account set-up, any remaining content and basic marketing automation styled templates.

STEP 5 - Ongoing - no need for an M2 developer on staff, we take care of hosting / managing / maintenance.



How long does it take?

The Quick Launch approach with UX and functionality discovery accelerated can launch within 6 weeks and \$60,000. A more “typical launch” time frame for an eCommerce site is 6-12 months!

QUICK LAUNCH ACCELERATOR

Launch with a catalogue or eCommerce site in **6 weeks and \$60,000***

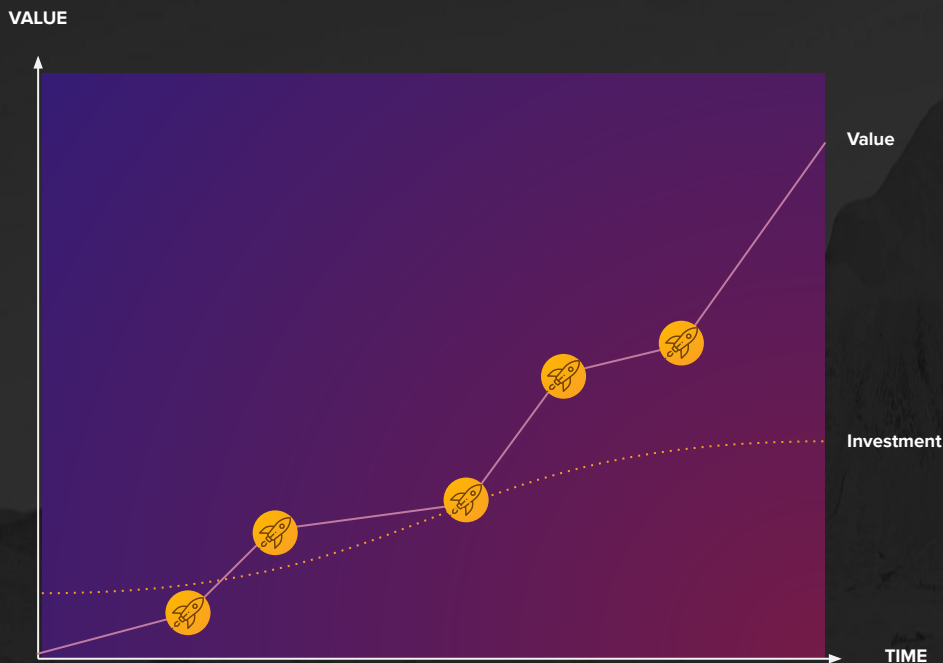
QUICK LAUNCH INVESTMENT

- Get started with the world's leading platform for eCommerce
- Establish digital as a key sales and engagement channel
- Pave the way for further eCommerce integrations, such as CRM, PIM, order management, marketing automation and personalization
- Get a robust starting point for building the future

QUICK LAUNCH SCOPE

- Magento 2 Commerce with a best-practice design theme and feature set
- PWA - A headless frontend with incredible performance across all devices
- Limited complexity
- No integrations
- Single domain, language & currency
- Single payment method

QUICK LAUNCH APPROACH



* Price and delivery time are based on a fixed number of development hours with the stated scope. Any changes or modifications will impact either or both. Not available on Magento Open Source.

GET STARTED

A fast and scalable first step

Establish a cutting-edge digital foundation for long-term eCommerce growth in record time. Our framework of best-practice UX, technology and services is the perfect place to start.



WANT TO LEARN MORE?

Contact us to learn more about our Quick Launch Accelerator and get the details on scope, assumptions, total start-up costs, timings, licenses and hosting.

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Vaimo is one of the world's most respected experts in digital commerce on the Magento and Adobe Commerce Cloud platform. As a full-service omnichannel agency, we deliver strategy, design, development and managed services to brands, retailers and manufacturers all over the world.

Our 12+ years track record of technical excellence coupled with our proven results in helping our clients succeed with business development, digital strategy and customer experience design is proudly manifested in our status as an Adobe Platinum partner.

With local offices in 15+ markets across EMEA, APAC and North America and over 500 employees, we provide an international presence that allows us to cultivate close, long-term relationships with our clients.

Learn more about us at:

www.vaimo.com



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