

QUICK LAUNCH ACCELERATOR



2020
MAGENTO COMMERCE: DIGITAL EXPERIENCE
SOLUTION PARTNER OF THE YEAR
COMMERCIAL | EMEA

QUICK LAUNCH ACCELERATOR



Launch Early, Create Continuous Value

MVP approach with a strong foundation for further development



DNA from Award Winning Solutions

+10 years of eCommerce experience combined into best practices



Technology and Digital Transformation Accelerators

Fast track your organisation and commerce launch



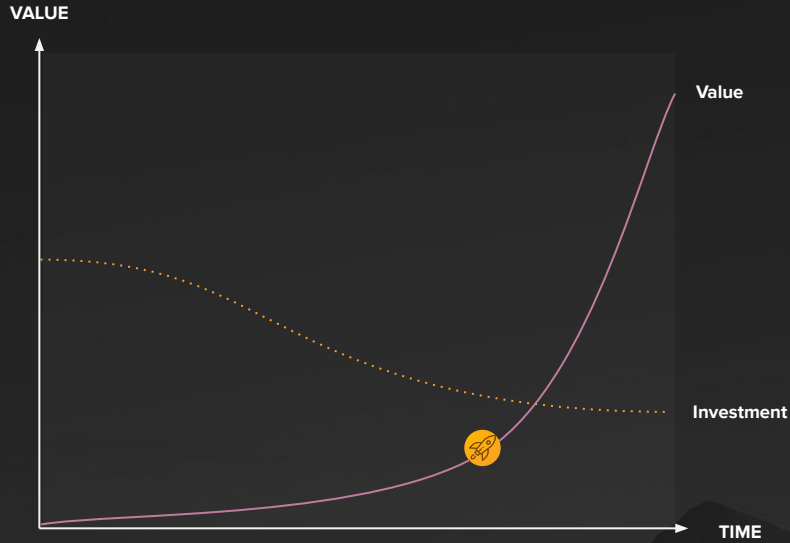
Built on the Leading Commerce Experience Suite

Best-in-class commerce platform and tools at your disposal



Launch Early, Create Continuous Value

MVP approach with a strong foundation for further development

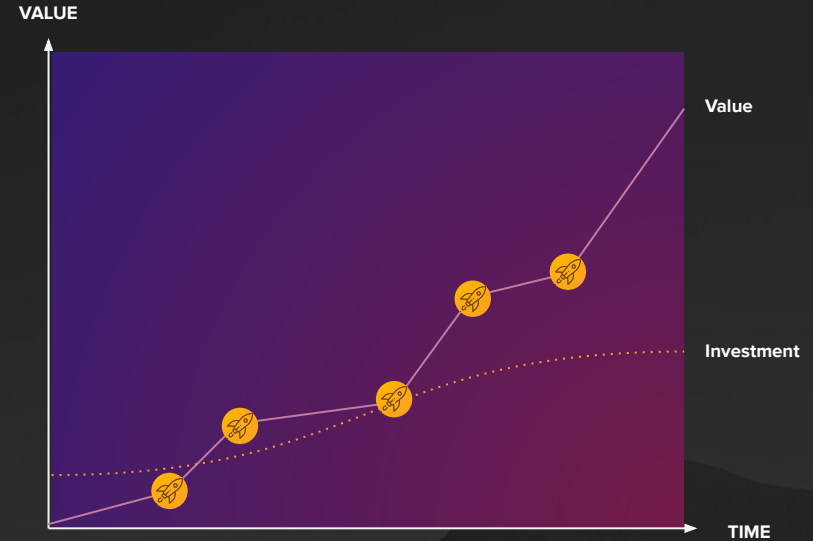


CLASSIC PROJECT APPROACH

Customising towards the majority of business requirements

Focus on launch with a high level of functionality

Value and ROI with a longer time horizon



QUICK LAUNCH APPROACH

Using best practices and out-of-the-box approach

Limited complexity in the beginning

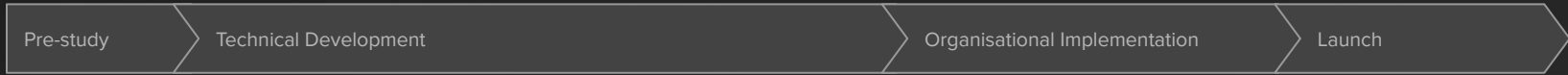
Continuous value and ROI in phases



Launch Early, Create Continuous Value

MVP approach with a strong foundation for further development

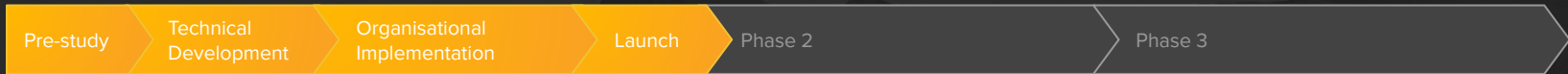
CLASSIC PROJECT TIMELINE



Addressing all business requirements with individual solutions.

Typical launch time 6-12 months.

QUICK LAUNCH TIMELINE



MVP approach with UX and functionality accelerators.

Launch within 12 weeks.



Launch Early, Create Continuous Value

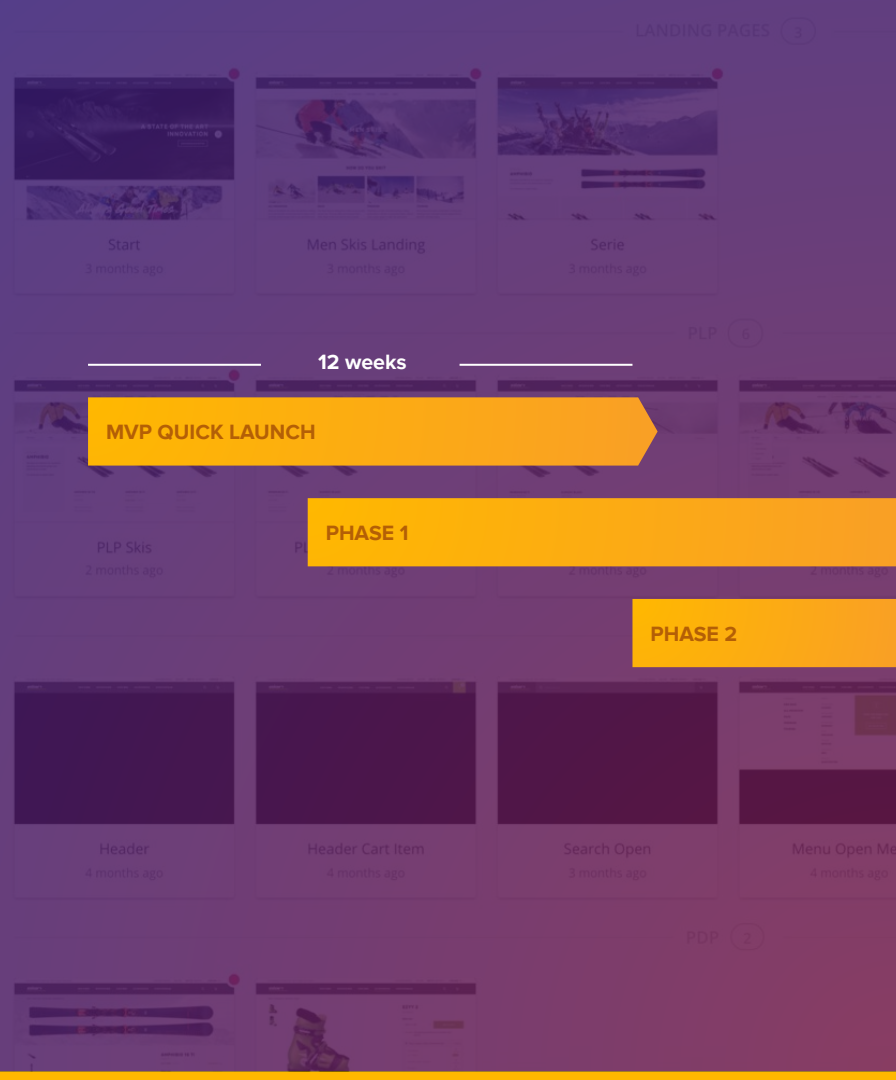
MVP approach with a strong foundation for further development

LAUNCH QUICKLY BUILD MOMENTUM

The majority of eCommerce tactics, procedures, challenges, and opportunities carry over from your storefront to the digital arena.

Why should you recreate the wheel? Our use of best practices saves you time and money.

With our Quick Launch framework, we can apply best practices from UX, development, and business consulting to take you to market **fast** and **efficiently**, and **drive value** in a continuous cycle.





DNA from Award Winning Solutions

+10 years of experience combined into best practices

+10 YEARS OF DIGITAL COMMERCE EXPERIENCE

JDE

BAUHAUS

GANT

JACK DANIEL'S

lecot
raedschelders

MYTHERESA

L'ORÉAL

W.Ξ.G.
WÜRTH GROUP

HH[®]
HELLY HANSEN

CASIO

wolf
THE TOTAL TOOL FACTORY

POLARN O. PYRET

dyson

LEROY MERLIN

BJÖRN BORG

Heineken

HYDROSCAND

JAGUAR





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+10 years of experience combined into best practices



**MAGENTO IMAGINE B2B
GROWTH FINALIST**



Perfecting unified commerce and last-mile delivery.



**ADOBE EXPERIENCE
MAKER AWARDS WINNER**



Integrating content and commerce into personalised experiences across the end-to-end purchase journey.



**MAGENTO IMAGINE DIGITAL
EXCELLENCE FINALIST**



Reinventing the business model for traditional hypermarket with market-leading online shopping and delivery.



Technology and digital transformation accelerators

Fast track your organisation and commerce launch

CUTTING EDGE COMMERCE TECHNOLOGY

Get the benefits of a front-end microservice based architecture, delivering incredible **performance** and **customer experience**.

Vaimo's technical accelerators reduce development time and improve technical quality.

At the core, you find **Magento**, a part of the **Adobe Commerce Cloud** and a leader in the **Gartner Digital Commerce Quadrant** for three consecutive years.

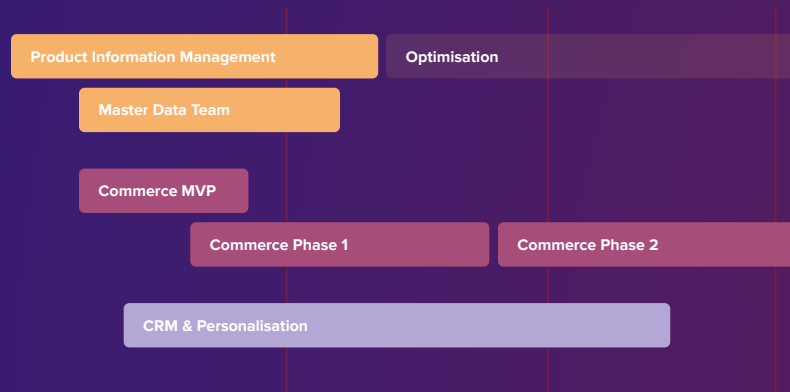




A DIGITAL COMMERCE ROADMAP

The operational, tactical, and strategic experience from +10 years of eCommerce projects will help you plan for your digital commerce success.

Digital Commerce Roadmap



Digital Readiness Assessment

- Pragmatic assessment on the current digital readiness for commerce
- The 12 areas of B2C or B2B digital commerce excellence
- Part self-assessment, part interview
- Highlighted gaps for each area to fulfill the roadmap
- Strategic recommendations





B2B Quick Launch Accelerator

Fast track your digital transformation



B2B Quick Launch Accelerator

Fast Track your digital transformation

ACCELERATE YOUR DIGITAL TRANSFORMATION

Ecommerce requires a large transformation of the operating business model.

Our accelerator approach will onboard you in phases while evolving your capabilities, processes, and data quality.

The digital enablement programme answers every question regarding success in eCommerce: addressing your opportunities, challenges, and gaps in a multi-phase roadmap.

We will launch your first phase in as quick as **12 weeks**.



24/7/365

Make your products accessible to your customers



Product Management

Manage your full catalogue with a pre-integrated PIM



B2B Experience

Best-practice B2B design and functionality



Integration Ready

Ready to integrate into back-office systems



Lightning Fast

Build on a Headless (PWA) architecture



Multi-phased Approach

Launch on a scalable foundation, improve in phases



B2B Quick Launch Accelerator

Fast Track your digital transformation

QUICK LAUNCH PHASES

Quick Launch



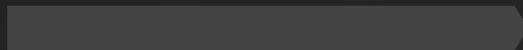
Launching quick with a our B2B accelerators.

Avoid heavy technical customisations.

Focus on product data quality.

Pave the ground for digital in the organisation and among your customers.

Expand



Start automating key processes.

Start optimising Customer Experience based on data and insights.

Address your customer's pain points and ensure that eCommerce helps them in their work.

Unified Commerce

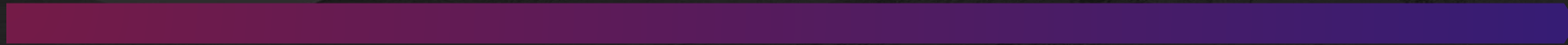


Integrate eCommerce as a central part of the customer interactions.

Seamless self-service.

Become data-driven in optimising the full purchase and customer journey.

Digital Enablement





QUICK LAUNCH SCOPE

Ecommerce Website

Launch with a catalogue site, or eCommerce with simple pricing as quick as **12 weeks**.

Pave the ground for further eCommerce integration, such as order history, invoices and business process support.

Robust starting point with a “building block” approach. Sets the foundation for your site’s future in eCommerce.

Enterprise grade platform.

Built on +10 years commerce experience.

UX & B2B Customer Experience

- PWA - Headless frontend
- Engage across all devices
- B2B UX accelerator baseline design
- On-site Search

Customer Account

- Easy customer onboarding
- Customer Login
- Ask for Price & Quotes*
- Catalogue restrictions*

Catalogue & Products

- Catalogue and product navigation
- Filtering and sorting
- Product attributes
- Materials / PDF downloads
- Manual data upload

Marketing tools

- Content Management
- Onsite segmentation
- Lead registration



Commerce Engine
Magento Commerce



Product Information Management
Akeneo PIM



QUICK LAUNCH FEATURES

Ecommerce Website

Magento Commerce

Establish the eCommerce website with Magento Commerce. We configure, and implement a design aligned with your brand.

Including:

- Pre-analysis
- Adjustment of design
- Implementation
- Data uploads
- Configuration
- Launch

PIM

Akeneo PIM

Manage your product data and experience with a PIM.

We setup and configure the PIM ready for you to import, centralise and enrich your product information.

Including:

- Pre-analysis
- Configuration of PIM
- Integrated to Magento

Digital Enablement

Commerce strategy & Roadmap

We identify your current digital readiness, map out the commerce phases and provide a roadmap and gap analysis.

Including:

- Digital readiness assessment
- Digital Goals
- Commerce Roadmap
- Executive recommendations

Commerce onboarding

We help you on a interim basis to establish the organisation and get the first version live.

Including:

- Programme management
- Advisory support



Get started

Your journey starts today

WANT TO HEAR MORE?



[Contact us](#)



Vaimo is one of the world's most respected experts in digital commerce on the Magento and Adobe Commerce Cloud platform. As a full-service omnichannel agency, we deliver strategy, design, development and managed services to brands, retailers and manufacturers all over the world.

Our 10+ years track record of technical excellence coupled with our proven results in helping our clients succeed with business development, digital strategy and customer experience design is proudly manifested in our status as a Adobe Platinum partner.

With local offices in 15+ markets across EMEA, APAC and North America and over 500 employees, we provide an international presence that allows us to cultivate close, long-term relationships with our clients.



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www.vaimo.com